**2025.03.06 公共衛生學系- 國際協同教學系列講座 (II)**

**Elsa Fan, Ph.D.**

**2024-2025 U.S. Fulbright Scholar recipient**

**Chair, Global Languages, Cultures and Societies**

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**演講主題: How Things Travel: The Standardization of People and Places**

**演講時間: 2025/03/06 中午12:00-1:30**

**演講地點: 濟世大樓 CS701**

**報名連結:** [**https://forms.gle/VinDCnGKynNcPVcy6**](https://forms.gle/VinDCnGKynNcPVcy6)

**(教師成長點數申請中)**

**演講摘要：**The content will be about the themes of Dr. Fan's research and how standardized interventions can miss things and how/why it is important to understand history, context and meaning, in particularly in the context of HIV. In the mid- to late-2000s, sexual activity became the primary route of HIV transmission in China. This shift highlighted the rising rates of HIV in men who have sex with men (MSM) and the *speed* at which HIV was transmitted. In response, the public health community, with the support of global health donors, made a concerted push to expand HIV testing in this population. At the same time, HIV testing became linked to performance-based incentives as part of an effort to improve “value for money” and ensure accountability for health spending.

The performance-based financing model has long been championed by donors in the global north, and its export into China promised to both reduce HIV transmission *and* institutionalize more robust metrics for distributing health resources. In this presentation, I explore the impacts of these global health interventions and models and the assumptions that undergird their circulation. I ask: How do things like HIV testing and performance incentives travel across social and cultural contexts, and what do they *do* as they move?

I argue that when such interventions are implemented without attention to social and political contexts, they risk standardizing people and places in ways that obscure critical complexities shaping public health outcomes. Instead, we must consider the histories and contexts in which HIV and other global public health challenges unfold, as well as the meanings people assign to them.

